

Petrozavodsk,
Petrozavodsk
Russia

Petrozavodsk
Russia

Exhibition: News From Home
24.12.2019 - 01.02.2020

Media Center Vykhod
Petrozavodsk, Russia

Exhibition: News From Home
24.12.2019 - 01.02.2020
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Petrozavodsk, Russia

Hi Jo, my name is Rascha,

ЗДРАВСТВУЙТЕ. ВСЕХ БЛАГ.
ПРО СВОЙ ПЕТРОЗАВОДСК
НЕ ВОЗМОЖНО РАССКАЗАТЬ,
ОН КРАСИВ В ЛЮБУЮ ПОГОДУ
КАЖДОГО СЕЗОНА ГОДА. ПОЭТОМУ
ПРИЕЗЖАЙТЕ КО МНЕ И Я ВАМ
ПОКАЖУ ВСЮ КРАСОТУ ГОРОДА.
Я БЫЛА В ИНДИИ В ШТАТЕ КЕРАЛА
И ГОА, ВИДЕЛА СВОИМИ ГЛАЗАМИ
ПОЭТОМУ ХОЗУ ЧТОБЫ И ВЫ
УВИДЕЛИ МОЮ РОДИНУ
НЕ НА КАРТИНКАХ, А
МОГЛИ ПОТРОГАТЬ И ДЫШАТЬ
МОЁ СЕРДЦЕ ДОБРОЕ КО
ВСЕМ ЛЮДЯМ МИРА. 😊

Сердце

During the Great Northern War in 1703, Peter the Great ordered the building of an iron foundry in N... to the Baltic Fleet. The factory required workers and soon a settlement grew around it and the are... Factory'. Over time weaponry production in the factories slowed and, in its place, came a variety of... the changes in products throughout history the factories became essential to the community's co... production in these factories recently stopped. The once busy factory buildings in the city centre b... new apartments or repurposed entirely. As one local put it, "the heart of Petrozavodsk is the factor...

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NEWS FROM HOME
POSTCARD EXCHANGE
PETROZAVODSK, RUSSIA
2019

— A project by Luke Conroy and Anne Fehres —
NEWS FROM HOME

LUKE-CONROY.COM // ANNEFEHRES.COM
LUKE-CONROY.COM // ANNEFEHRES.COM
LUKE-CONROY.COM // ANNEFEHRES.COM

ПЕТРОЗАВОДСК

ВЕСТИ ИЗ ДОМА

ЭНН ФЕРЕС
НИДЕРЛАНДЫ

ЛЮК КОНРОЙ
АВСТРАЛИЯ

24.12.2019 – 02.02.2020

ЦИФРОВОЙ КОЛЛАЖ

ВЫХОД
МЕДИАСЕРВИС

пр. К. Маркса, 14
Петрозаводск
(81 42) 76-14-41
vk.com/newsfromhome
facebook.com/
mediacenterVyhod

Режим работы:
10:00–19:00
суббота
10:00–17:00
понедельник –
выходной

Вернисаж
24 декабря
(вторник)
17:00

Министерство культуры РК
Государственный музей истории
и культуры Республики КТ

Музейно-выставочный центр
г. Петропавловск

Strim
en ang

Петрозаводск
КОНСТРУКЦИЯ

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ABOUT THIS PROJECT:

This postcard exchange was part of the exhibition 'News From Home - Petrozavodsk' in December 2019 to February 2020. 44 postcards were sent to 20 countries around the world. These postcards featured a design/text from the project, alongside the written texts of those participating.

The basis for this exhibition and exchange was the artist's participation in the Karelia Artist in Residence Program, where they lived and worked in Petrozavodsk for 4 weeks in July 2019.

The central aim of News From Home is to engage with the people, objects and stories which make up a local community and communicate these through visual art pieces. The starting point for this project is the humble postcard. The artists are interested in how these kitsch objects present highly constructed and idyllic images of a place, yet at the same time fail to acknowledge the more authentic but messy realities present.

The typical postcard view of Petrozavodsk is iconic images of the Onega Embankment, the monument of Peter the Great, Lenin Square, the Alexandrovsky Plant canons and the Railway Station. Each of these objects and locations, carefully captured under an idyllic blue sky, comes to represent Petrozavodsk to the outside world. The aim of this project therefore was to explore beyond these surface images, to consider Petrozavodsk on a deeper level and find alternative representations.

Throughout July, the artists spent time in the community researching, talking to locals and capturing thousands of images. Through this process they came across various observations, stories and ideas that they felt offered a far more interesting, complex and diverse image of Petrozavodsk than they had originally been presented. Using their own imagery alongside historical and found images, the artists have created a series of 16 collages inspired by the people, objects and stories of Petrozavodsk.

These collages were digitally composed in Photoshop, combining between 2-200 individual elements that come together to form various surreal scenes. Accompanying each of the works is a research text, detailing the event or observation that it was inspired by.

An additional aspect to this project, returning to its initial inspiration, is the creation of a postcard. This postcard features a design from the exhibition on the front with a research text on the back. The intention of this postcard is that the audience can take a postcard and send it to a new audience of their choice. It is hoped that in this way the community of Petrozavodsk can be represented to the 'outside world' in a way that is more insightful than a standard tourist postcard.

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Petrozavodsk, Russia

Petrozavodsk
Russia



NEWS FROM HOME - A project by Luke Conroy and Anne Fehres

LUKE-CONROY.COM // ANNEFEHRES.COM
inst: @minimalism

Hi, dear friend! I'd like to tell you about my favourite place in my city, Petrozavodsk: lake Onega and its embankment. When I'm under stress and face many difficulties in my life, I like to come here and escape from everything, watching the waves and the sunsets, thinking about nothing and just breathing. The air here is really magic for me! This lake has always been a unique, important thing. My warmest and most beautiful memories are connected with this place. It really inspires and gives me energy. Do you have such a place in your city? Tell about it! Place Greetings from the northern Russia and wish u love, inspiration and happiness!

TO LISA
WASHINGTON, U.S.A
From: Olga Komarova
Lizhaya str., 26, 25,
Petrozavodsk, Karelia,
Russian Federation,
185011

Сердце

During the Great Northern War in 1703, Peter the Great ordered the building of an iron foundry in North West Russia. Its purpose was to supply cannons and anchors to the Baltic Fleet. The factory required workers and soon a settlement grew around it and the area became known as 'Petrozavodsk' which translates to 'Peter's Factory'. Over time weaponry production in the factories slowed and, in its place, came a variety of other metal goods, most famously the tractor in 1956. Despite the changes in products throughout history the factories became essential to the community's collective identity. As such, it was a significant moment when all production in these factories recently stopped. The once busy factory buildings in the city centre became abandoned and were either demolished to make way for new apartments or repurposed entirely. As one local put it, "the heart of Petrozavodsk is the factory hammer", so what happens when this heart stops?

Hi, dear Friend!

I'd like to tell you about my favourite place in my city, Petrozavodsk: Lake Onega and its embankment. When I am under stress and face many difficulties in my life, I like to come here and escape from everything, watching the waves and the sunsets, thinking about nothing and just breathing. The air here is really magic for me!

This lake has always been a unique, important thing. My warmest and most beautiful memories are connected with this place. It really inspires and gives me energy.

Do you have such a place in your city? Tell about it! Greetings from the Northern Russia and wish you love, inspiration and happiness!

[This postcard was sent to Washington, U.S.A]

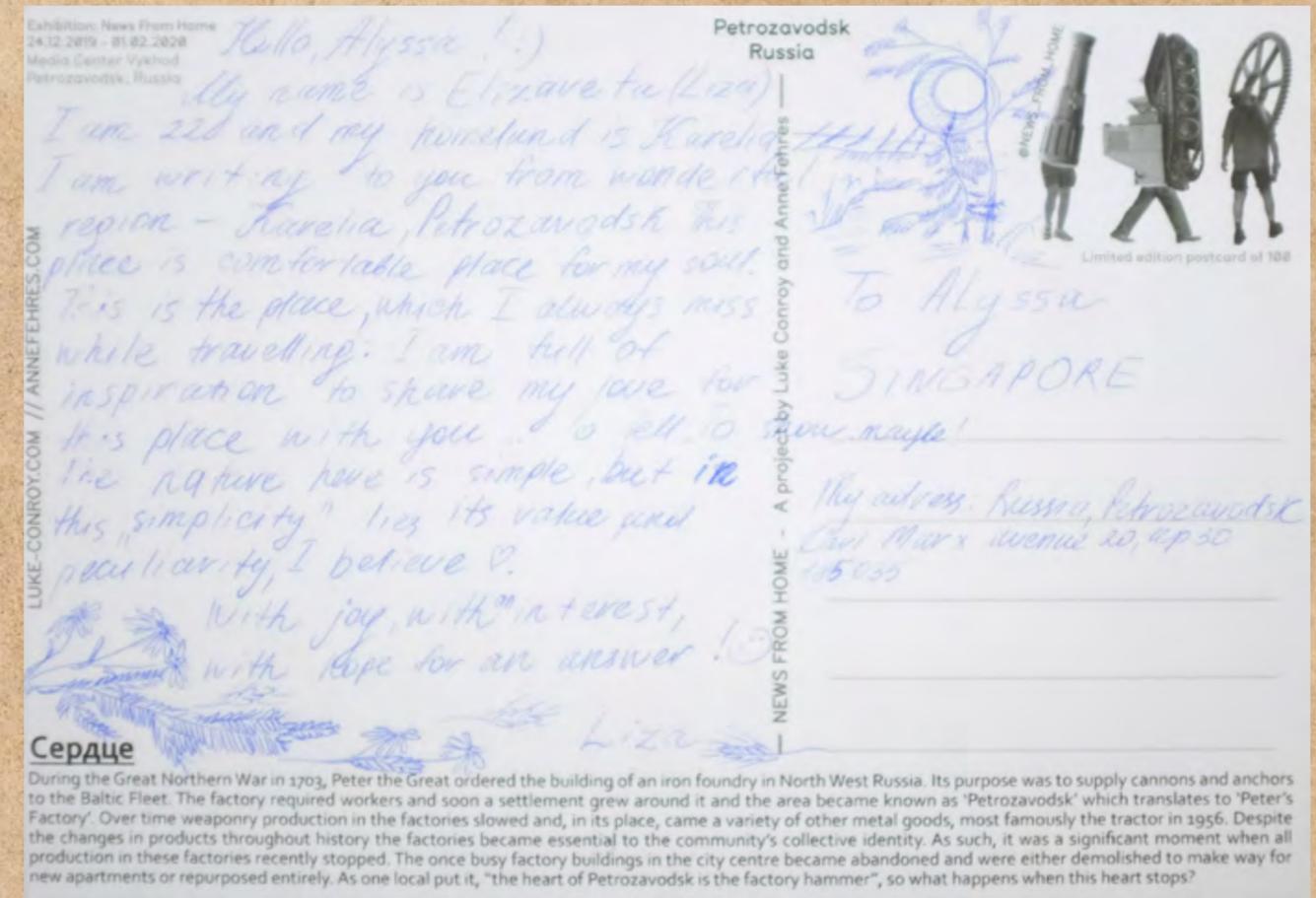
Hello Alyssa,

My name is Elizaveta (Liza). I am 22 and my homeland is Karelia.

I am writing to you from wonderful region - Karelia, Petrozavodsk. This place is comfortable place for my soul. This is the place, which I always miss while travelling. I am full of inspiration to share my love for this place with you. To tell, to show maybe! The nature here is simple but in this simplicity lies its value and peculiarity, I believe.

With joy, with interest, with hope for an answer.

[This postcard was sent to Singapore]

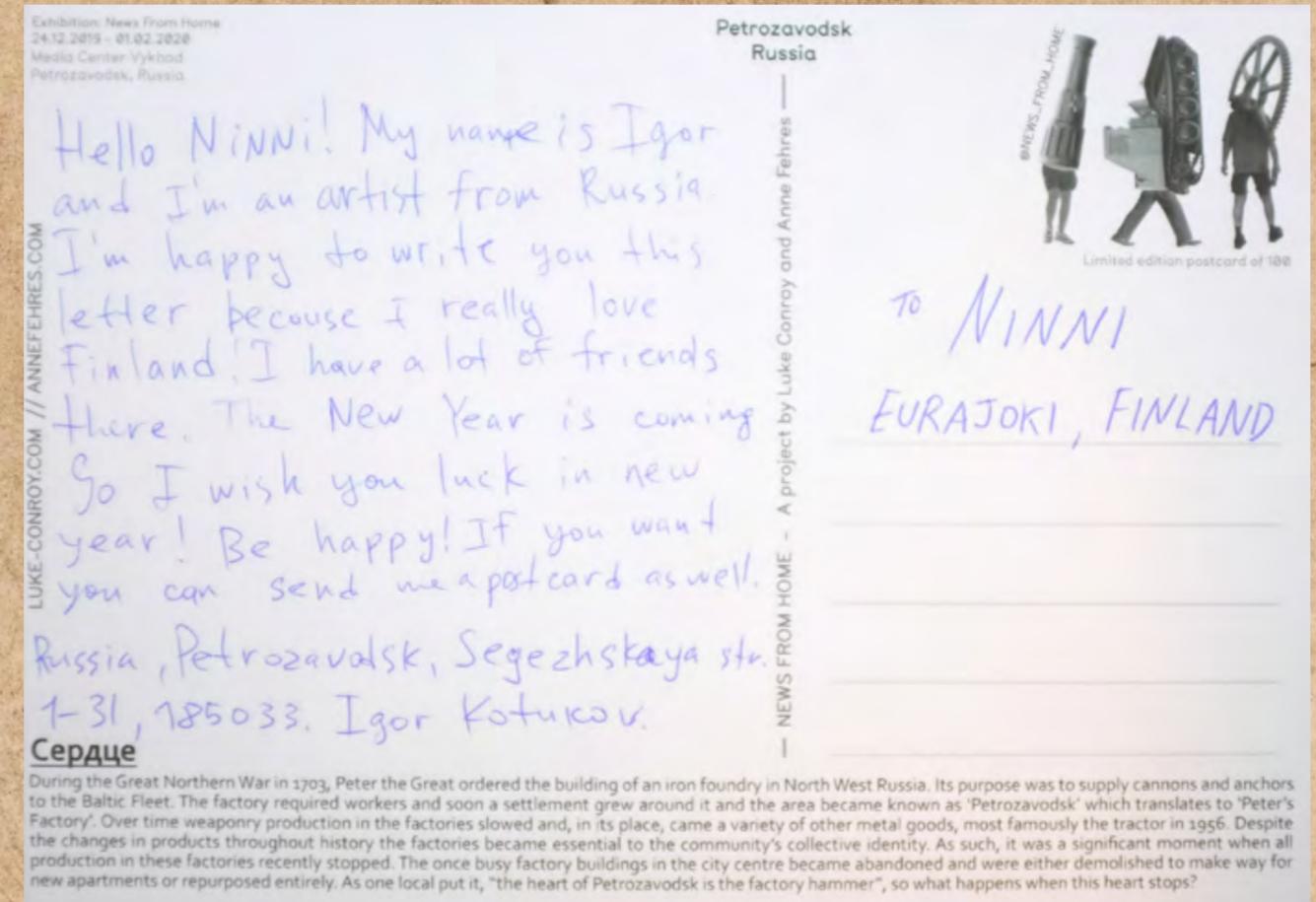


Hello Ninni!

My name is Igor and I'm an artist from Russia. I am happy to write you this letter because I really love Finland! I have a lot of friends there. The New Year is coming, and I wish you luck in the New Year! Be Happy! If you want, you can send me a postcard as well.

Igor

[This postcard was sent to Eurajoki, Finland]



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LUKE-CONROY.COM // ANNEFEHRES.COM

NEWS FROM HOME - A project by Luke Conroy and Anne Fehres

HELLO! My name is Sonya. Petrozavodsk
Russia
I'm from Russia, Petrozavodsk.

For me, the heart of our city is the Eternal Flame. Why? I believe that the heart of any city is the Eternal Flame, because it is a memory of the past for the future.

But in our city there is an opportunity to make "easy" walks that just help to relax. And the heart of our city is still red, because the past leaves traces.

In our city, different people live, as well as around the globe. I really like to walk around my city, read books and just enjoy life.

For example, one of my favorite TV shows is "Doctor House", and my favorite book is "How to Train Your Dragon". But, in the future, I want to become a surgeon.

P.S. If you want to answer here is my address:
Сердце ♥ Russia, Petrozavodsk, Michurinskaya 5.



Limited edition postcard of 100

TO MICHELLE
BEDFORD, AUSTRALIA

ул. Мухоморова 5
Сосья Комельникова
г. Петрозаводск, Россия
185002

During the Great Northern War in 1703, Peter the Great ordered the building of an iron foundry in North West Russia. Its purpose was to supply cannons and anchors to the Baltic Fleet. The factory required workers and soon a settlement grew around it and the area became known as 'Petrozavodsk' which translates to 'Peter's Factory'. Over time weaponry production in the factories slowed and, in its place, came a variety of other metal goods, most famously the tractor in 1956. Despite the changes in products throughout history the factories became essential to the community's collective identity. As such, it was a significant moment when all production in these factories recently stopped. The once busy factory buildings in the city centre became abandoned and were either demolished to make way for new apartments or repurposed entirely. As one local put it, "the heart of Petrozavodsk is the factory hammer", so what happens when this heart stops?

Hello!

My name is Sonya. I'm from Russia, Petrozavodsk. For me, the heart of our city is the Eternal Flame. Why? I believe that the heart of any city is the Eternal Flame, because it is a memory of the past for the future.

But in our city there is an opportunity to make 'easy' walks that just help to relax. And the heart of our city is still red, because the past leaves traces. In our city, different people live, as well as around the globe. I really like to walk around my city, red books and just enjoy life.

For example, one of my favourite books is "How to Train Your Dragon". But, in the future, I want to become a surgeon.

P.S. If you want to answer, here is my address

[This postcard was sent to Bedford, Australia]

Hello Angelle,

I won't write about the history of Petrozavodsk, because you can find it on the internet. I'll tell you about Petrozavodsk which I see.

Every day I get up and can't get out of bed. It's often cold here in the winter. Early in the morning there're often beautiful dawns that can't be described but can only be seen.

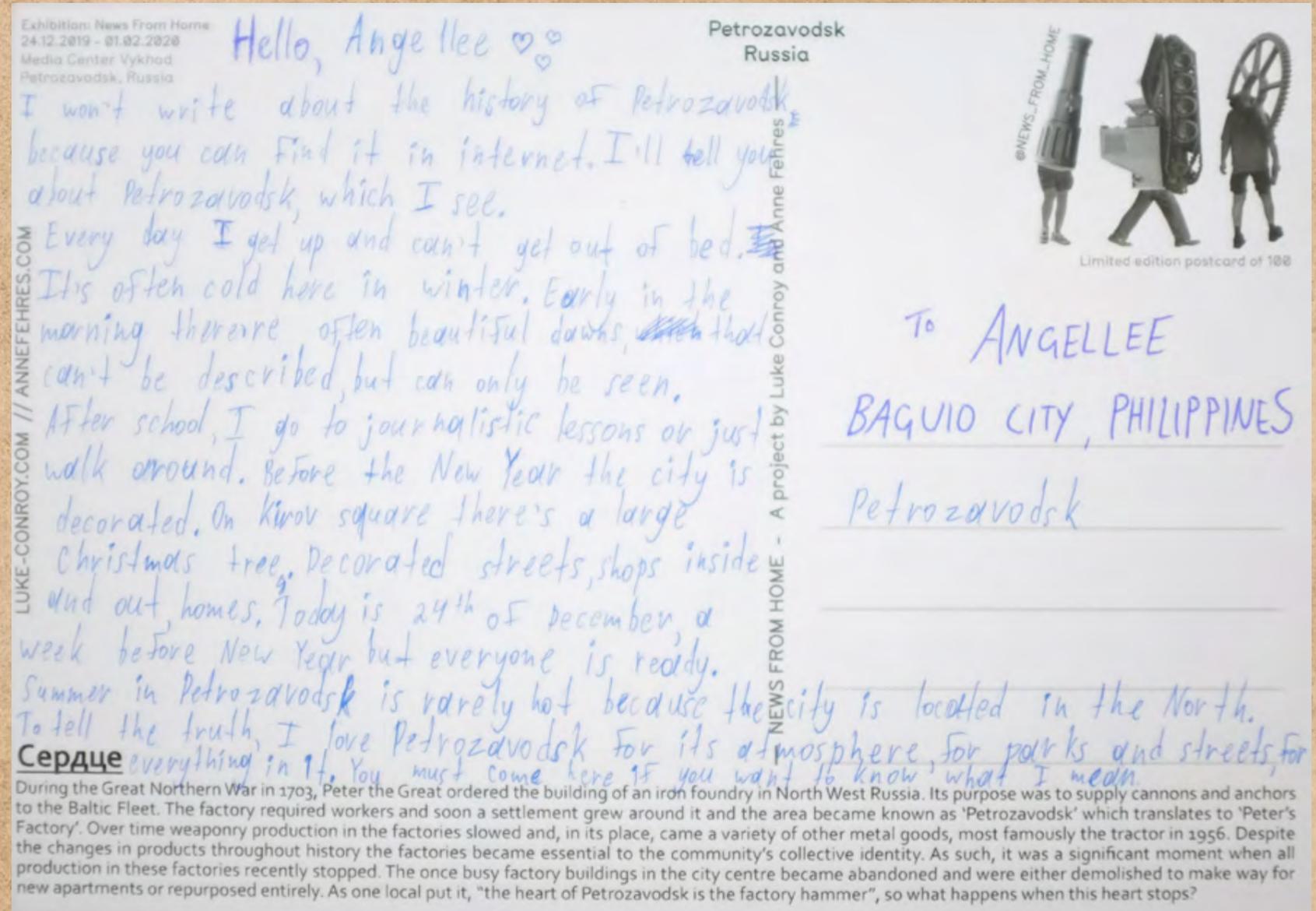
After school I go to journalistic lessons or just walk around. Before the New Year the city is decorated. On Kirov Square there's a large Christmas tree. Decorated streets, shops inside and out, home.

Today is the 24th of December, a week before New Year but everyone is ready.

Summer in Petrozavodsk is rarely hot because the city is located in the North.

To tell the truth, I love Petrozavodsk for it's atmosphere, for parks and streets, for every in it. You must come if you want to know what I mean.

[This postcard was sent to Baguio City, Philippines]





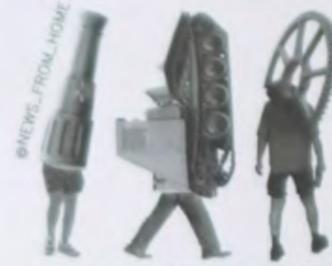


A selection of social media posts, of people who recieved their postcards in the mail



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Petrozavodsk
Russia



Limited edition postcard of 100

LUKE-CONROY.COM // ANNEFEHRES.COM

NEWS FROM HOME - A project by Luke Conroy and Anne Fehres

Greeting from Petrozavodsk!

It is in Russia, Karelia, 400 km north from St.-Petersburg. Our city is northern, it is located at 60 parallel, so usually it is real winter in December with snow-drifts and frosts. But now weather is very warm: +5°C and it is raining, not snowing. It is sad.

Let's do our best to protect nature, to maintain an optimal climate on our planet. Our Earth is so small. WE must take care of it.

to JESS

FITZROY, AUSTRALIA

from

irina.zlochevskaya@
yandex.ru

Сердце

During the Great Northern War in 1703, Peter the Great ordered the building of an iron foundry in North West Russia. Its purpose was to supply cannons and anchors to the Baltic Fleet. The factory required workers and soon a settlement grew around it and the area became known as 'Petrozavodsk' which translates to 'Peter's Factory'. Over time weaponry production in the factories slowed and, in its place, came a variety of other metal goods, most famously the tractor in 1956. Despite the changes in products throughout history the factories became essential to the community's collective identity. As such, it was a significant moment when all production in these factories recently stopped. The once busy factory buildings in the city centre became abandoned and were either demolished to make way for new apartments or repurposed entirely. As one local put it, "the heart of Petrozavodsk is the factory hammer", so what happens when this heart stops?

Irina

Greetings from Petrozavodsk!

It is in Russia, Karelia, 400km north of St. Petersburg. Our city is Northern, it is located at 60 parallel, so usually it is real winter in December with snow drifts and frosts. But now weather is very warm: +5 degrees and it is raining, not snowing. It is sad.

Let's do our best to protect nature, to maintain an optimal climate on our planet. Our Earth is so small. We must take care of it.

Jess, Merry Christmas!

Irida

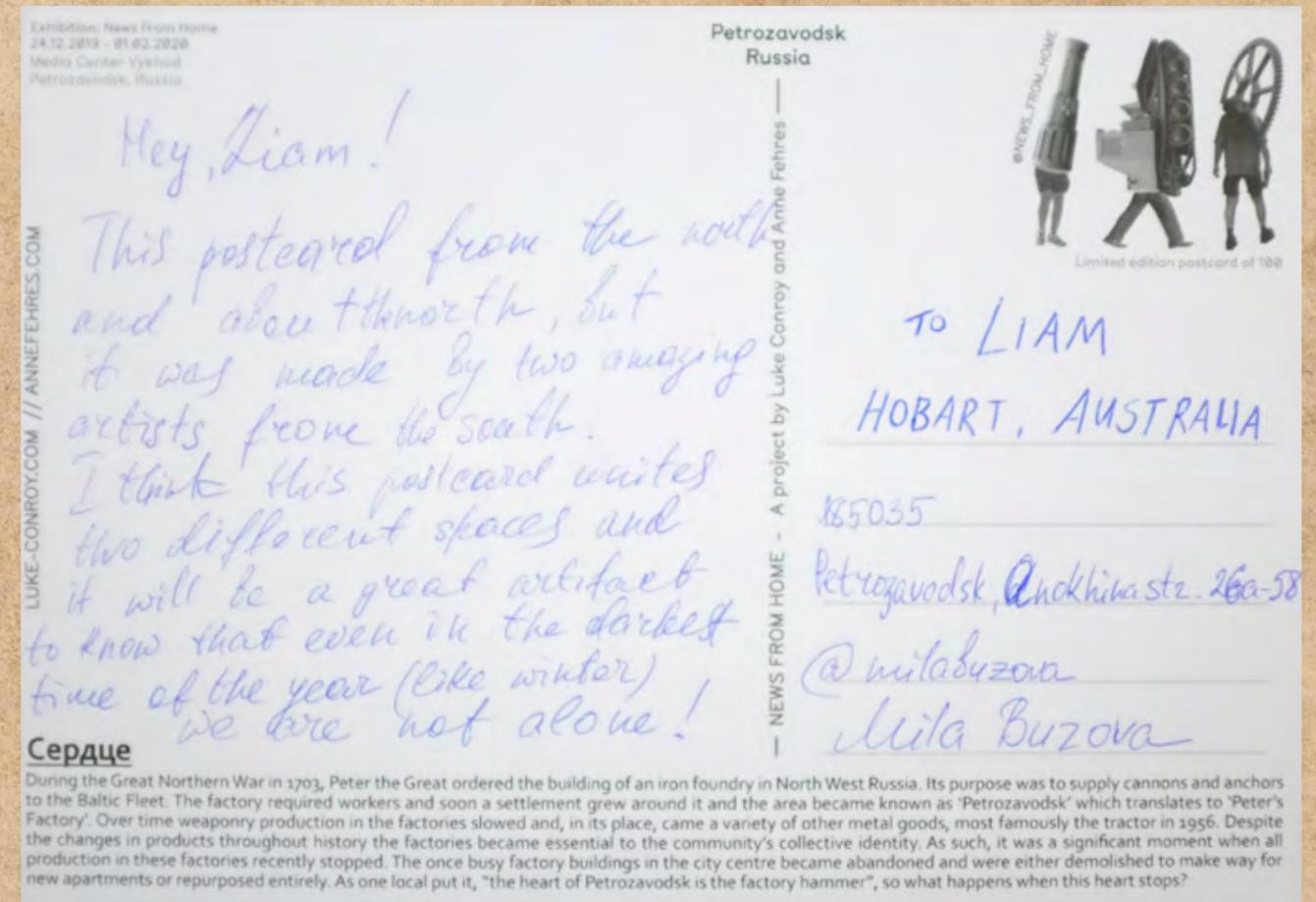
[This postcard was sent to Melbourne, Australia]

Hey Liam,

This postcard from the north and about the north, but it was made by two amazing artists from the south.

I think this postcard unites two different spaces and it will be a great artifact to know that even in the darkest time of the year (like winter) we are not alone!

[This postcard was sent to Hobart, Australia]



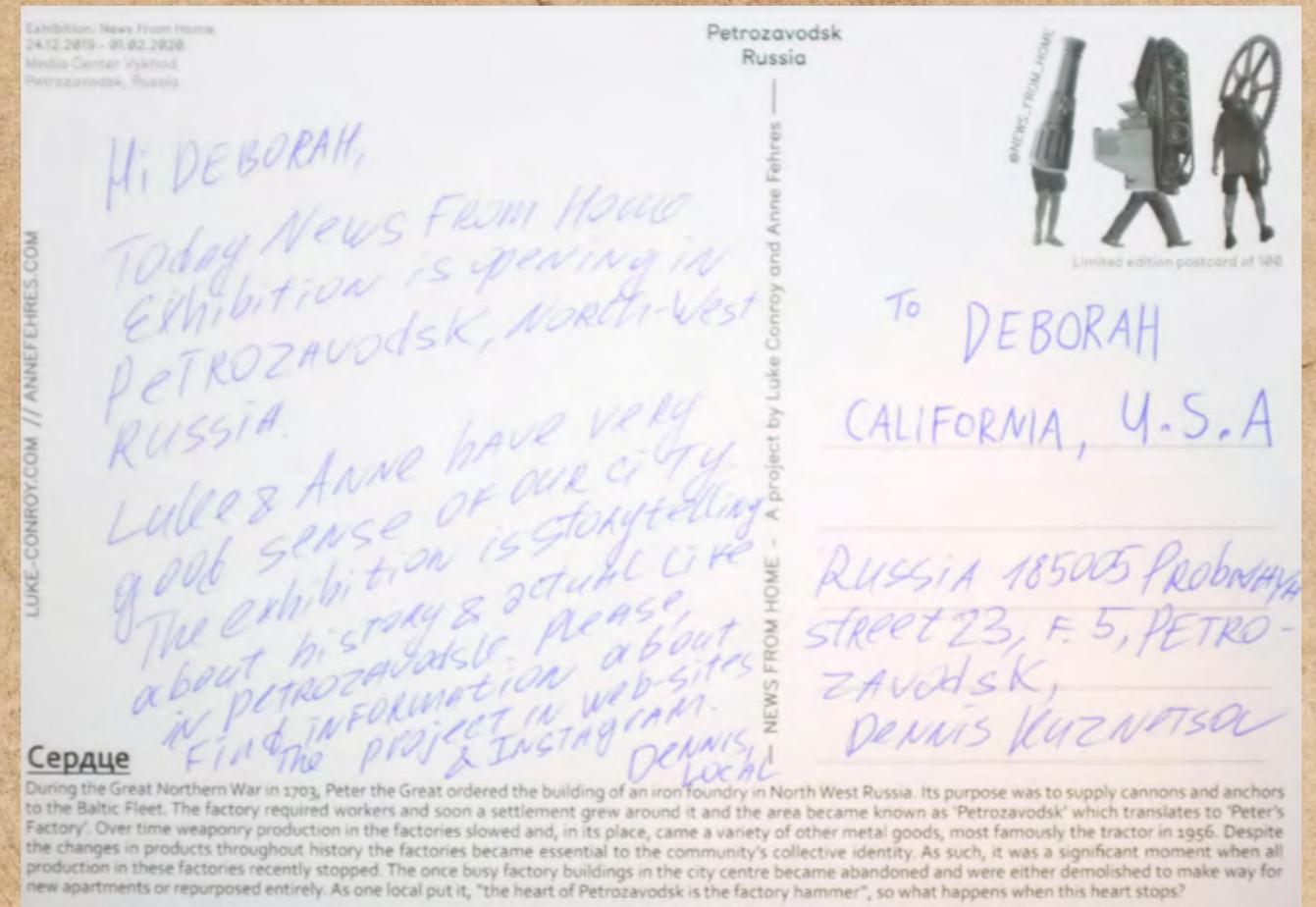
Hi Deborah,

Today News From Home Exhibition is opening in Petrozavodsk, North West Russia.

Luke and Anne have a very good sense of our city. The exhibition is storytelling about history and actual life in Petrozavodsk. Please find information about the project in websites and Instagram.

Dennis, local!

[This postcard was sent to California, U.S.A]



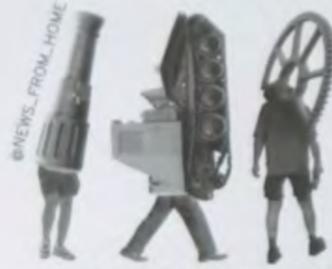
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Petrozavodsk
Russia

Hi Jo, my name is Dasha,
it is easier Dasha and I
am 16 years old. I used to live in
Murmansk a little north of Karelia. I am
interested in photography, and I also like
helping small children. My mom and I
are volunteers at the babe house. Babe
house is a place where children come
from birth to 4 year old, without
parents, and my mother and I visit
them every weekend. We walk
with them and arrange holidays
for kids. I would very much like to
volunteer and help people from all over the
world. I would be interested to know a
little about you. And at the end
(love and happiness)

Сердце

During the Great Northern War in 1703, Peter the Great ordered the building of an iron foundry in North West Russia. Its purpose was to supply cannons and anchors to the Baltic Fleet. The factory required workers and soon a settlement grew around it and the area became known as 'Petrozavodsk' which translates to 'Peter's Factory'. Over time weaponry production in the factories slowed and, in its place, came a variety of other metal goods, most famously the tractor in 1956. Despite the changes in products throughout history the factories became essential to the community's collective identity. As such, it was a significant moment when all production in these factories recently stopped. The once busy factory buildings in the city centre became abandoned and were either demolished to make way for new apartments or repurposed entirely. As one local put it, "the heart of Petrozavodsk is the factory hammer", so what happens when this heart stops?



Limited edition postcard of 100

To Jo

TASMANIA, AUSTRALIA

Daria Motiokina

ul. Krashoflotskay
D. 18 Kv. 57

G. Petrozavodsk

Russia

— NEWS FROM HOME — A project by Luke Conroy and Anne Fehres —

LUKE-CONROY.COM // ANNEFEHRES.COM

Hi Jo,

My name is Dasha. It is easier Dasha and I am 16 years old. I used to live in Murmansk a little north of Karelia. I am interested in photography, and I also like helping small children.

My mum and I are volunteers at the babe house. Babe house is a place where children come from birth to 4 years old, without parents, and my mother and I visit them every weekend. We walk with them and arrange holidays for kids.

I would very much like to volunteer and help people from all over the world. I would be interested to know a little about you. And at the end, love and happiness.

[This postcard was sent to Tasmania, Australia]

Dear Friend!

I really want to give you a small piece of my North heart and warmly invite you to our Karjalan city!

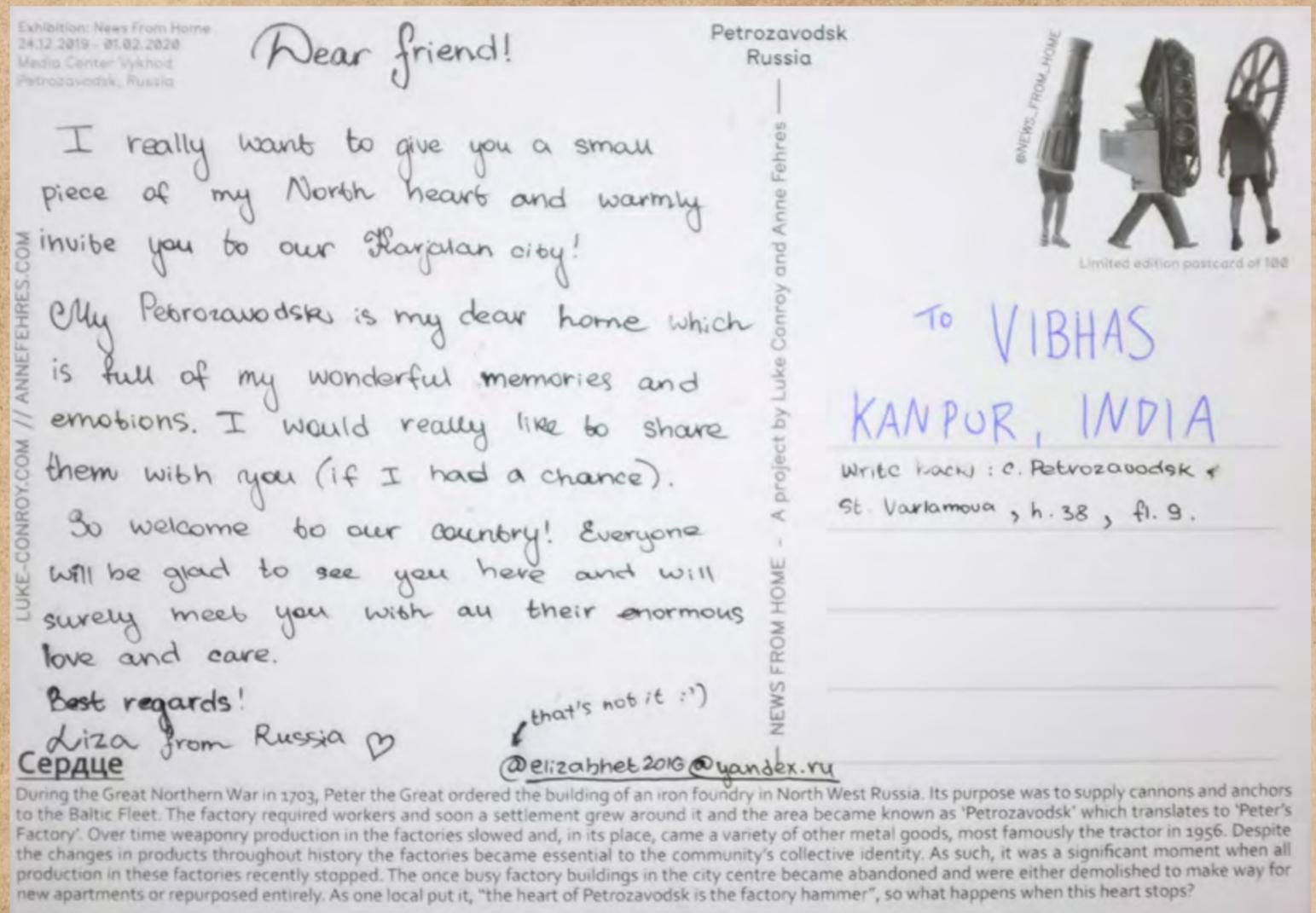
My Petrozavodsk is my dear home which is full of my wonderful memories and emotions. I would really like to share them with you (if I had a chance).

So welcome to our country. Everyone will be glad to see you here and will surely meet you with all their enormous love and care.

Best Regards!

Liza from Russia

[This postcard was sent to Kanpur, India]





For more information about this project and to keep updated on future works, please visit our website and social media pages.

www.luke-conroy.com

www.annefehres.com

Instagram: [@news_from_home](https://www.instagram.com/news_from_home)